Vissel Kobe and Micware Launch Partnership to Let Fans Check View from Seats via “PreSpot” Before Buying Tickets

October 30, 2026

A ticket-purchasing experience that allows customers to check seat locations and field views in 3D before buying, so fans can choose their seats with confidence.

KOBE, Japan, Oct. 30, 2026 -- Micware Co., Ltd. (Nasdaq: MWC) (the “Company” or “Micware”), a Japan-based provider of in-vehicle infotainment, navigation, and location-based software for automakers including Honda and Toyota, and Rakuten Vissel Kobe, Inc. (“Vissel Kobe”) today announced that they will implement a seat guide (location/view) feature on the Vissel Kobe ticket purchase screen starting October 29, 2026, utilizing “PreSpot,” a stadium-oriented indoor digital twin experience service developed by Micware, with the aim of enhancing the ticket-purchasing experience for home games of the professional soccer club “Vissel Kobe.”

This will allow fans and supporters purchasing tickets to check the location of a seat within the stadium and the view of the field from that seat before making a purchase, enabling them to choose their seats with confidence.

Feel the excitement
before you arrive.

PreSpot Logo Image

This feature connects to PreSpot when a user selects a seat type or area on the purchase screen of the Vissel Kobe official ticket site on Rakuten Ticket (https://vissel.tstar.jp). It uses PreSpot’s 3D graphics to realistically recreate the location of seats at Noevir Stadium Kobe and display the view of the field from those seats.

The two companies will support the match-day experience for fans and supporters from the ticket purchase stage onward, in addition to the PreSpot view preview and in-stadium route guidance currently available on the official “VISSEL KOBE” app starting in August 2026.



Vissel Kobe Official Ticket Purchase Page (PC Ver. / Smartphone Ver.)



PreSpot Demo Screen

PreSpot FOR VISSEL KOBE

https://app.prespot.net/vissel-kobe/noevir-stadium-kobe

PreSpot Official Website

https://www.prespot.net/en/

Background and Overview

When purchasing tickets to watch a game at a stadium, it can be difficult to visualize the actual layout and view from a seat based on a flat seating chart alone. This often leads to concerns and dissatisfaction, such as “I don’t know which seat to choose” or “The view wasn’t what I expected.” Since August 2026, Vissel Kobe and Micware have been collaborating on a joint project utilizing PreSpot to provide features that allow fans to check the view from their seats and navigate the stadium.

Now, the two companies are expanding this initiative to the ticket-purchasing process, creating an environment where customers can check the location and view from a seat right at the seat-selection stage.

Specifically, Micware has developed digital twin representations and seat guidance features using the technology of the 3D spatial digital platform “DynaPlanet,” while Vissel Kobe has provided expertise in ticket sales and fan communication. Through alleviating pre-purchase concerns and creating a purchasing experience that allows each fan and supporter to choose a seat that suits them, the two companies aim to increase attendance and enhance the overall value of the match-day experience.

Key Features and Benefits of the Seating Guide (Location/View) Feature

- View a 3D representation of the selected seat and area’s location within the stadium on the ticket purchase screen
- Check the view of the field from the selected seat using a 360° view before purchasing
- Compare views from multiple seat types and areas to choose a seat with confidence
- Alleviate pre-purchase concerns and lower the barrier to purchase for first-time attendees

Future Developments

Moving forward, based on usage data for this feature and feedback from fans and supporters, the two companies will strengthen integration with PreSpot’s existing features—such as post-purchase navigation to seats and seat sharing with companions—with the goal of enhancing the experience for fans and supporters. Additionally, Micware will leverage this expertise to explore opportunities for expanding its ticket sales services to other sports and event venues, working to enhance the in-person experience.

Official Gold Partner

Micware is an official gold partner of Vissel Kobe for the 2026–27 season and has been supporting Vissel Kobe, which shares the vision of “From Kobe to the World.”

About “DynaPlanet”
DynaPlanet is a digital platform that integrates location data with diverse content to render real-world urban spaces in 3D. By utilizing open map data and visual data collected on-site, it aims to provide an immersive spatial experience that feels just like walking through an actual city. This platform supports a wide range of location-based services, including tourism, city guides, facility information, and event navigation, as well as the metaverse and digital twins, and Micware will continue to promote its use across a broad spectrum of fields.

About Micware Co., Ltd.

Micware Co., Ltd. (Nasdaq: MWC) is a Japan-based provider of in-vehicle infotainment, navigation, and location-based software for automakers including Honda and Toyota. These capabilities also form the foundation of its spatial intelligence business.

Headquartered in Kobe and led by Founder and CEO Mr. Kenji Narushima since 2003, Micware operates 13 offices in Japan, with overseas subsidiaries in the United States, Thailand, and Germany.

Through a platform-based growth strategy, Micware aims to extend its software into advanced driver assistance and connected services with micAuto-PF, and to link real-world and virtual 3D spaces with DynaPlanet-PF.

For more information, visit Micware’s IR website at www.ir-micware.com and its LinkedIn page at www.linkedin.com/company/micware-company-limited.

About Vissel Kobe

Vissel Kobe is a professional soccer club based in Kobe City, Hyogo Prefecture. The club is committed to contributing to the local community through soccer, fostering a soccer culture deeply rooted in the region, and building a sports club that the world can be proud of.

Forward-Looking Statements

Certain statements in this press release are forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on the companies’ current expectations and projections about future events that Micware believes may affect its financial condition, results of operations, business strategy, and financial needs. Investors can find many (but not all) of these statements by the use of words such as “approximates,” “believes,” “hopes,” “expects,” “anticipates,” “estimates,” “projects,” “intends,” “plans,” “will,” “would,” “should,” “could,” “may,” or other similar expressions in this press release. Micware undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequently occurring events or circumstances, or changes in its expectations, except as may be required by law. These statements are subject to uncertainties and risks, including, but not limited to, the uncertainties related to market conditions and other factors. Additional factors are discussed in, for example, the “Risk Factors” section of Micware’s annual report on Form 20-F (the “Annual Report”) and other filings with the U.S. Securities and Exchange Commission (the “SEC”), which are available for review at www.sec.gov. Although Micware believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and Micware cautions investors that actual results may differ materially from the anticipated results. Micware encourages investors to review other factors that may affect its future results in the Annual Report and other filings with the SEC. The forward-looking statements within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 are invoked with respect to forward-looking statements made by Micware.

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